Call for Papers

2015 InstSIS/IAABR - KEY WEST International Multidisciplinary Academic Conferences

Theme: Promoting Global Progress and Excellence in Academia™

ORGANIZED by:
Institute of Strategic and International Studies® (InstSIS®) And
International Academy for Advancement of Business Research™ (IAABR™)

DATES: MARCH 15-17, 2015

PLACE: KEY WEST, FLORIDA, USA
The Pier House & Caribbean Spa Resort
Address: One Duval Street, Key West, Florida USA
Discounted rooms are still available at the Pier House & Caribbean Spa Resort and at the Inn of Key West for the InstSIS/IAABR Conference Participants!

The timing and location of the 2015 InstSIS/IAABR-Key West Conferences allow blending perfectly research, sunshine and numerous cultural tour programs on land and sea!

TWO CONFERENCES, ONE LOCATION! You are invited to join the International Conferences of the INSTITUTE OF STRATEGIC AND INTERNATIONAL STUDIES® (InstSIS®) and the INTERNATIONAL ACADEMY FOR ADVANCEMENT OF BUSINESS RESEARCH IAABR in KEY WEST. The conferences are on the same days, at the same venue, and ONE REGISTRATION FEE will allow you to ATTEND BOTH CONFERENCES and to have YOUR PAPER PUBLISHED in one of the double-blind peer-reviewed journals sponsoring the conferences!

KEY WEST, the southernmost city in the continental United States, has something for everyone. Discover the haunts of Ernest Hemingway and Tennessee Williams or go back in time to discover the world of pirates, treasure, and shipwrecks. Tour the city and view beautiful architecture and gardens or take a snorkeling or diving trip in the American Caribbean Paradise. End the day with a famous Key West sunset!
The InstSIS/IAABR KEY WEST Conferences offers the expected participants from around the World the popular InstSIS® 2 FOR 1 ADVANTAGE - 2 OPPORTUNITIES: an OPPORTUNITY to PUBLISH your accepted paper or abstract in a PEER-REFEREED PUBLICATION with ISSN or ISBN number issued by the Library of the Congress + an OPPORTUNITY to PRESENT the results of your work at an INTERNATIONAL FORUM) for 1 LOW FEE!!!

The Executive Boards of InstSIS and IAABR are very pleased to announce that the Keynote Address at the 2015 InstSIS/IAARB International Multidisciplinary Academic Conferences in Key West will be delivered by Prof. Dr. Charles Wankel, Professor of Management at St. John's University's Tobin College of Business, New York; recipient of many awards from the Academy of Management; and Vice Rector at the Poznan University of Business in Poland.

The Editors and Editorial Board Members of the InstSIS/IAABR journals are truly distinguished faculty, who earned their Doctoral degrees from leading academic institutions, such as the Massachusetts Institute of Technology, and who are holders of numerous international awards, among which is the recognition as "The Most Outstanding World Researcher". All members of the InstSIS/IAABR Academic Boards represent recognized universities from all continents.

Journals Sponsoring 2015 InstSIS/IAARB International Multidisciplinary Academic Conferences in KEY WEST:

- Journal of Strategic and International Studies
- Review of Strategic and International Studies
- Journal of Academy for Advancement of Business Research
- Review of Business and Economic Studies
- Review of Social Studies, Law, and Psychology

Please note that all papers and abstracts submitted for publication to any of the above journals (or Conference Proceedings) will be double-blind, peer reviewed before a decision for a journal (or Conference Proceedings) publication is made. To be sure, incorporating reviewer comments will make many submitted papers improve to a journal publication quality! Selected papers will be published in JSIS, the flagship journal of InstSIS with an acceptance rate of 12% (this information is current as of September 1st, 2014).
Papers related to all areas of **Accounting, Banking, Business Ethics, Communication & Media, e-Business, e-Government, e-Learning, Ecology, Economics, Engineering, Environment & Life Sciences, Entrepreneurship, Finance, Gender Studies, Globalization, Human Resources, Information Technology, Innovation and Creativity, Law & Legal Studies, Leadership, Logistics, Management, Marketing, Political Science, Psychology, Security Studies, Social Sciences, Social Work, Sustainable Development, and Women Studies** are invited for the above international conference, which is expected to be attended by authors from nearly all parts of the World. People without papers can also participate in this conference, and they are invited to serve as session chairs or discussants, as well as informal contributors to the academic quality of this international event.

To submit your full paper or abstract for this conference, please email it as an attachment (acceptable formats are .doc and .docx;) to **KeyWestConference@ISISWorld.org**. People without papers can also participate in these conferences, and they are invited to serve as session chairs or discussants, as well as informal contributors to the academic quality of this international event.

**FULL PAPERS submitted by FEBRUARY 15**<sup>TH</sup>, 2015 will be considered for publication in one of the double-blind, peer-refereed **Journals Sponsoring 2015 InstSIS/IAABR - Key West International Multidisciplinary Academic Conferences** or the refereed **Conference Proceedings with ISBN number**. The authors of these articles will receive their publications in person while still attending the InstSIS/IAABR conferences in **KEY WEST** (one copy per a registered participant will be provided free of charge at the conference location), subject to the timely fulfilment of all editorial requirements.

Authors of **ABSTRACTS submitted by FEBRUARY 28**<sup>TH</sup>, 2015, and which would meet the selection criteria of the Conference Review Committee, will be given the chance to present their work in progress at the InstSIS/IAABR Conferences in **Key West**. These abstracts will be published in a separate section of the refereed **Conference Proceedings**. If the authors decide to complete their work in progress after the conference, they could also submit their **COMPLETED PAPERS** by June 15<sup>th</sup>, 2014, in order to be considered for publication in a later issue of one of the double-blind, peer-refereed **InstSIS or IAABR Journals**.

**REGULAR REGISTRATION DEADLINE: MARCH 1**<sup>ST</sup>, 2015

Authors, who could NOT travel to Key West for visa or other reasons, may **PARTICIPATE VIRTUALLY** in the InstSIS/IAABR conferences, and these
authors will have the same publication opportunities, as the regular conference presenters.

The regular registration fee is $330 (the reduced registration fee for virtual participants via Skype is $280), and the regular registration fee includes: 1) the popular InstSIS® 2 FOR 1 ADVANTAGE - 2 OPPORTUNITIES: an OPPORTUNITY to PUBLISH your accepted paper or abstract in a PEER-REFEREEED PUBLICATION with ISSN or ISBN number issued by the Library of the Congress + an OPPORTUNITY to PRESENT the results of your work at an INTERNATIONAL FORUM for 1 LOW FEE; 2) one printed issue of the journal or Proceedings CD containing your paper; 3) an Official Certificate for International Conference participation; 4) the Conference Luncheon and Keynote Address; 5) Attending all Conference sessions 6) Attending all Social and Networking events; 7) Attending the Welcome Reception and Coffee Breaks; 8) Listing of your presentation in the program; 9) an Opportunity to meet, exchange ideas, and network with your international colleagues in a friendly environment + 10) Explore the American Caribbean Paradise of Key West!

Pre-Conference Activities (March 14-15)
1. The World Famous Conch Tour Train in Key West  
www.conchtourtrain.com
2. Day Trip to Fort Jefferson Dry Tortugas National Park (Only 70 miles from Key West… but out of this World!)  
http://www.yankeefreedom.com/
3. Old Town Trolley Tour of Key West  
www.trolleytours.com/key-west
4. Earnest Hemingway House and Museum  
http://hemingwayhome.com
5. Harry Truman’s Little White House  
http://www.trumanlittlewhitehouse.com
6. Dolphin Encounters (In the Straits of Florida!)  
www.keywesttravelguide.com/dolphin-encounters
7. The Key West Coral Reefs (While snorkeling Key West’s reefs, you will see a fascinating world of colorful fish and amazing coral reef structure – the second largest in the World, and the largest the Northern Hemisphere!)  
www.keywesttravelguide.com/things-to-do-in-key-west/snorkel-trips
8. Jolly Rover Party Sunset Cruise  
http://schoonerjollyrover.com

For any inquiries, please contact the Conference Organizing Committee via admin@ISISWorld.org or visit our Website www.ISISWorld.org.

Prof. Dr. Detelin Elenkov, Ph.D. (Massachusetts Institute of Technology ’92), Professor and Norris Family Endowed Chair, Angelo State University, Texas USA  
Conference Chair, 2015 InstSIS/IAABR KEY WEST Conferences